

December 15th • • • Ten Cents

Maclean's

Canada's Magazine



Ch. Wilson

In This Issue: Warwick Deeping—Alice Ross Colver—Beverley Nichols

SING HO! for a finer ham WITHOUT PARBOILING!

You see, it's the Ovenized kind



Bake it this easy way

1. Place a whole-hal Freshman Ham in a roaster.
Add a cup of water, and set in the oven.

2. Bake at 325° for 1 1/2 hours, allowing a minimum of 15 lbs. for a large roaster. Cook to 160° in the center (or to 175° if ham is half bone).

3. When ham has attained this temperature, lift out of roaster and drain thoroughly. Wash with warm water, and set in a hot oven for 15 minutes at 350° for 1 1/2 hours.

FOR THE HOLIDAYS
the best time of year, and the best way to prepare your guests with a ham that is so easy to cook and so delicious to eat.



Notes: For special 10 lb. Freshman Ham, cook for 1 1/2 hours at 325°.

It's Ovenized

When a vacation for holiday feasting—a tour from a sweltering heat prepared at home—your holiday feast is made this possible by producing a ham that is actually sold and cooked. These qualities developed by the famous Freshman Ham are now brought to you by Swift's Premium Ham.

This Ovenized ham is a special way of cooking so even—the gives a delicious, succulent, a smooth texture of flavor and texture in every bite.

It's easy to cook! Simply baking according to the directions on the right, in 1 1/2 hours, the ovenized ham is ready to eat. No parboiling. No dry, hard, cooked ham. It's an easier way, a modern way. And it gives the most delicious results. Satisfying to you and your family, and you'll be happy to give it as a gift. It's a gift to be enjoyed.

For remember this: the ham must be the Ovenized kind. No other kind is the Ovenized kind.

Swift's Canadian Co., Limited

SWIFT'S PREMIUM HAM

IT MAKES A GRAND CHRISTMAS PRESENT! DELICIOUS, JUICY, TENDER. A WHOLE FRESHMAN HAM THAT YOUR DEALER WILL SEND FOR YOU, IN GAY WRAPPINGS



LOOK OUT!

don't catch the other fellow's cold Gargle Listerine at once to kill germs!

After any direct or indirect contact with others suffering from colds, grippe with Listerine as soon as you can. And we guarantee that any germs lodged in your mouth or throat are killed by this quick-acting antiseptic.

This simple, pleasant procedure may spare you a painful sore throat, a severe cold, and even more serious trouble that often develop as a result of colds.

Listerine fights colds

More important than the emergency use of Listerine, is the habit of gargling with it every morning and every night.

The mouth and throat are the breeding places for all sorts of diseases. Millions of germs grow and multiply there. Included among them are the four types associated with colds and sore throat.

The emergency use of Listerine keeps such germs under control—prevents a clearer and more healthy condition of the mouth.

From colds to germs

Careful tests, while not conclusive, have shown that regular users of Listerine might fewer colds than those who did not use it.

The moment Listerine enters the mouth, it attacks all types of bacteria clinging to such, gums, mouth and throat surfaces.

Tests have shown a reduction of as much as 95% in the number of germs within five minutes after the Listerine gargle. And reductions ranging to 50% have been noted four hours after the gargle.

In view of such lasting effect, is it any wonder that when new results are desired, Listerine is chosen?

Listerine is Safe

Good to the last drop of using Listerine every day as an aid in preventing not only colds, but other infections. Remember, Listerine is Listerine and non-poisonous. It is always safe to use.

If you do feel a cold coming on, or your throat begins to bother you, increase the frequency of the gargle to once every three hours. Listerine so used will often check a cold before it becomes serious. Listerine is sold by all druggists and by the Listerine Co., Toronto, Ont.



The SAFE antiseptic

LISTERINE

With the LASTING effect

PRODUCED IN CANADA

THERE IS BUT ONE ORIGINAL 1847 ROGERS BROS.

SILVERPLATE

..... a Reputation
of 86 years
Service!

An
I S
International
Silver Co.
Product

- Her Majesty
- Silhouette
- Ambassador
- Legacy
- Old Colony



Here is "Alpha Elephant" for the kiddies... he carries the Baby Cup at \$1.00 or the Educator Fork and Spoon set at \$1.50



This illustration shows the correct setting for the dinner table, with "Her Majesty" pattern glassware, — Silhouette and Dining Silver Hollowware pieces by International Silver Co.

AGAIN, for your protection, we repeat... "There is but one Original 1847 ROGERS BROS. Silverplate" . . . for the housewife and the seeker of gifts may buy with absolute confidence, the finest of Silverplate, if he or she insists on 1847 ROGERS BROS. Original Rogers Silverplate.

Twice each day, at least, the family meets. Twice each week, the family entertains . . . for "home" entertaining is to be more popular than ever this year . . . and, of course, the best is a necessity.

Thus, from baby days to days of the busy "grow-up", 1847 ROGERS BROS. Original Rogers Silverplate has been guaranteed to give constant satisfaction.

Here are a few Gift Suggestions which will be of help to you at this season:

- Teaspoons are \$3.25 for six
- Butter Spreaders are \$6.00 for six
- Large Berry Spoon at \$3.00
- Pierced Round Server at \$3.00
- Bonnet Knife and Sugar Shell Set at \$2.00
- Salad Forks are \$6.50 for six

The Hollow Handle Set (26 pieces including 6 Hollow Handle or Viande*, Mirror Stainless Knives) is only \$32.50 in "Present-Tarnish" Chest.

Your nearest Silverware Dealer has the complete assortment to show you . . . in a variety of charming 1847 Rogers Bros. patterns

*TRADE MARK

1847 ROGERS BROS.

Original Rogers Silverplate

AN **I S** INTERNATIONAL SILVER CO. PRODUCT

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